

## Handling of personal data on Idre Fjäll

### Responsible for personal data

Stiftelsen Idre Fjäll  
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It is of utmost importance for Stiftelsen Idre Fjäll (Idre Fjäll) that our customers and suppliers feel their data is safe with us. That's why we continuously adjust and improve technical and organisational safety precautions in order to protect the data we are responsible for keeping safe.

We might gather different types of personal data about you, when you visit the website, sign up for newsletters, participate in events or competitions, book or purchase products via our call center, at Idre Fjäll or our online booking site.

Examples of personal data gathered:

- First name, Last name
- Address, email address, phone number
- Personal identity number

### A summary of how we handle your personal data

One purpose with the handling of personal data is to fulfill our end of a contract with the customer or actions requested by the customer in order to close a contract. Another purpose is to use the data for marketing purposes, for instance personalised ads.

We handle your data because it is necessary in order to handle your contract, for instance book a trip, accommodation, event or other kinds of services we offer.

### How long do we keep your data? ?

If you have consented to be a registered customer of Idre Fjäll, we save your data until you choose to unregister. You can do that at any time. If you don't actively unregister, we save your data for as long as we have to in order to carry out our committed services towards you, for instance complaints.

Your personal data is never saved longer than what's permitted by applicable law.

### Right to see and adjust personal data

You can get a record of your registered personal data at any time, by submitting a signed request for audit to Idre Fjäll, Box 202, 790 91 Idre.



You can also submit adjustments, completions or erasure of your personal data to above address.

### **Protection**

Physical access to where our customer data bases are is strictly limited.  
Access to our database via public data networks is protected.

### **Right to prohibition**

You have the right to prohibit your personal data from being used for marketing purposes.  
Inform us Idre Fjäll, Box 202, 790 91 Idre or via telephone +46 253 410 00.

### **Registrets informationsinnehåll**

Our register holds data vital to our carrying out our commitments towards you as a customer, such as sending travel details.

### **Use of information sources**

Information regarding our customers is collected after a consent is given, in connection with booking or signing up for a newsletter.

### **Transfer and release of personal data**

Your personal data is never transferred or released to a third party, except for cases where it is necessary for us in order to carry out our service towards you, for instance informing our partners such as bus companies and hotels.

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